

# YOYOFACTORY®

DECEMBER 30, 2010

## Primary Logo Style guide

PRINT



WEB & VIDEO



PRIMARY LOGO ON DARK BACKGROUND

PRIMARY LOGO ON WHITE BACKGROUND

PRIMARY LOGO ON YOYOFACTORY BLUE BACKGROUND

*\*Note: Factory windows and letters are always white*

MINIMUM SIZE



PRIMARY LOGO AT MINIMUM SIZE (.5" TALL)

VINYL



PRIMARY LOGO VINYL ON BLACK

PRIMARY LOGO VINYL ON WHITE

*\*Note: Use only these logos for event sponsorship banners and other vinyl applications.*

### COMPANY COLORS

### PANTONE COLORS

### PROCESS COLORS

### WEB COLORS

### RGB COLORS

● YoYoFactory Black

PANTONE Process Black CV

C 00 M 00 Y 00 K 100

#000000

R 00 G 00 B 00

● YoYoFactory Blue

PANTONE 3005 C

C 100 M 34 Y 00 K 02

#0681C5

R 06 G 129 B 197

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